

# ANNA GRINDROD-FEENY

## UX/UI Designer

UX/UI Designer with a background in creative management, database management, customer experience, & non-profit industries. Focused on accessibility in design.

[www.annagrindrodfeeny.com](http://www.annagrindrodfeeny.com)  
[linkedin.com/in/annagfeeny](https://www.linkedin.com/in/annagfeeny)  
annagrindrodfeeny@gmail.com  
(608) 358-0419  
New York, NY

## WORK EXPERIENCE

### TECHNICAL EDITOR

Freelance

Partnered with Golden Ink & HPE to edit technical documents Nov 2022 - Present

- Revise technical white papers & presentations to meet strict editorial standards
- Operate on a 2 week turnaround to complete all edits and designs
- Collaborate with SMEs to ensure presentations adhere to established brand guidelines

### DESIGN COORDINATOR

BTS Tarot Project

International Art & Events Collective

Jul 2021 - Present

- Establish & manage the design standards for submissions from 7 artists
- Prepare mockups & final artwork for social media & marketing materials
- Organically grew social media following from 0 to 3000 within first year

### MARKETING ASSISTANT

Ismael Leyva Architects PC

Mid-sized architecture firm in NYC

Jul 2019 - Apr 2022

- Drafted & formatted marketing proposals for client pitches
- Collaborated across departments to submit designs for major awards
- Spearheaded research & strategic analysis into business softwares to modernize office experience

### SENIOR CUSTOMER SUPPORT

DonorsChoose.org Inc.

Education non-profit funding classroom needs

Aug 2017 - Jun 2019

- Partnered with developers to collect & analyze user behavior & increase access to corporate funding for hundreds of teachers
- Created language for customer support team emails that reduced team's response rate from 1 week to 2 business days.

## PROJECTS

### RIPPLE MEDITATION APP

UI & Motion Design

An animated meditation app prototype

Mar 2022 - Apr 2022

- Designed & animated a logo & loading screen to convey brand values
- Animated complex interactions to create functional meditation timer & transitions

### FOODSTITCH RESPONSIVE WEB APP

UX & UI Design

Customizable & accessible recipe app

Oct 2021 - Jan 2022

- Conducted extensive user research to understand the challenges users face when searching for accessible recipes
- Combined information on ingredient substitutions with practical design solutions to increase access to thousands of recipes for users with dietary restrictions

## UX/UI SKILLS

User Personas  
Wireframing  
Rapid Prototyping  
Qualitative Analysis  
Quantitative Analysis  
Style Guides  
UI Animation  
User Research  
User Flows  
Usability Testing  
A/B Testing  
Social Media  
Decision Making

## TOOLS

Figma  
Sketch  
AdobeXD  
Adobe After Effects  
Adobe Creative Suite  
InVision

## EDUCATION

Certified

Accessibility Designer

Deque University  
Jul 2022 - Present

Certified UI Designer

CareerFoundry  
Jun 2021 - Apr 2022

University of Pittsburgh

Aug 2007 - May 2011

## ASK ME ABOUT

My love of KPop  
Obscure fairy tales  
Designing my own tarot deck